

Torrington Public Schools

SUSAN M. LUBOMSKI SUPERINTENDENT SUSAN B. FERGUSSON ASSISTANT SUPERINTENDENT

TPS Secondary Ad-Hoc Committee Meeting Thursday, April 4, 2019, 5:30 PM TMS

Minutes

- 1. Call to Order: 5:38 p.m.
- 2. Roll Call: Fiona Cappabianca, Patricia David, Mary DeMarchi, Susan Fergusson, Vernica Gelormino, Ellen Hoehne, Robin Ledversis, Susan Lubomski, Wendy Pataky, Jeff Putnam, and Kathi Peterson
- 3. Discussion:
 - a. <u>Torrington Public Schools Secondary Education Who We Are?</u> The website will have a new template at the end of the month if all goes according to plan. The group discussed the need to enhance publicizing events, athletics, etc... A comprehensive list of "Why Torrington?" could be compiled including college credit, award winning fine arts programs, career pathways, etc....
 - b. Torrington Families School Choice Options Who Are They? The group discussed students leaving at all levels and the need to market our schools. Ideas of having someone coordinate this effort such as a marketing intern or retired marketing professional that may be funded through grants were mentioned. Other thoughts on publicity were filming the board meetings again and posting on the website and implementing a Journalism course as a technology course that would include creating promotional newsletters, flyers, etc... Research on what other districts in our DRG are using for models: middle school vs. junior high as well as other offerings that focus on all student at the secondary level was mentioned as a strategy for the group to work on. Ms. Cappabianca invited members to create a small workgroup to focus on this.
- 4. New Items See above
- 5. Adjournment: A motion to adjourn the meeting was made by Ms. DeMarchi, second by Ms. Peterson. All in favor. Meeting adjourned at 6:55 p.m.
- 6. Next meeting: Thursday, May 23, 2019 5:30 p.m. THS